

Sustainability
Dialogue
with Leaders and
Pioneers



Thursday, 11 September 2008

6:15 p.m. until approx. 8:00 p.m.

University of Zurich Auditorium (KOL-G-201)

“Reconciling Return Expectations and Social Concerns:

The UN Principles for Responsible Investment (PRI)”

Public lecture and discussion **in German** with

Achim Steiner, Executive Director, UNEP (United Nations Environment Programme)
www.unep.org

Following the lecture by Mr Achim Steiner, a “hearing” is scheduled with the following leaders:

- **Matthäus Den Otter**, CEO, Swiss Funds Association
- **Beat Lüthi**, Managing Director and Head, Research & Analysis, Swiss Reinsurance Company
- **Christian Werner**, CIO, SAM (Sustainable Asset Management)
- Moderation: **Thomas Streiff**, COO, The Sustainability Forum Zürich

Background for this event: More and more enterprises are actively taking their corporate responsibility seriously. They accordingly face the contemporary challenge of harmonising environmental aspects, human rights and competitiveness. But how does the financial world take account of these corporate efforts in its decisions?

The financial initiative of the UN Environment Programme and the UN Global Compact have jointly developed the “Principles for Responsible Investment (PRI)”. In keeping with these principles, institutional investors acknowledge their regard for environmental, social and corporate governance criteria in their investment decisions as an integral part of their fiduciary function. PRI signatories include, for example, pension funds, investment foundations, government funds, asset managers and investment consultants, at present representing more than CHF 15 trillion in assets.

CV of keynote speaker: Achim Steiner (born 1961) studied at renowned universities such as Oxford and Harvard specialising in development economics, regional planning and environmental policy. UN Secretary-General Kofi Annan nominated Achim Steiner in 2006 for the office of Executive Director of UNEP in Nairobi. Prior to this appointment, he served from 2001 to 2006 as General Director of the World Conservation Union (IUCN), one of the most influential nature conservation organisations worldwide. Achim Steiner’s name is associated in particular with the development of new partnerships between the environmental movement, the United Nations, and the private sector.

This event is sponsored by:



“**Sustainability Dialogue with Leaders and Pioneers**” is a joint initiative of The Sustainability Forum Zürich (TSF), the Center for Corporate Responsibility and Sustainability (CCRS), ETHsustainability, and novatlantis. Leaders in the sustainability field discuss the challenges and visions of sustainable development in business, politics and society.

For more information please visit: www.sustainability-zurich.org