

Zurich, March 29, 2011

SPG Annual Report 2010

- **Investment themes “healthy living” and “resource efficiency” contribute to performance in a challenging year 2010**
- **Currency losses and investments in the “energy” area put pressure on share price development**
- **Annual General Meeting on May 25, 2011, to inform about the strategic review of investment strategy**

The fiscal year 2010 was very challenging for the investment company Sustainable Performance Group AG (SPG) and the Board of Directors is clearly not satisfied with the results. SPG's portfolio performance during 2010 was affected mainly by developments in the segments “healthy living” and “energy”. While investments in “healthy living” developed rather positively, share price development of renewable energy companies was disappointing. Currency losses in our main investment regions (particularly EURO and USD) against the Swiss Franc added to this. SPG therefore recorded a negative performance of 26.3% for the full year.

Prof. Dr. Ernst A. Brugger, Chairman of the Board of SPG: *“The events around the Japanese quake and environmental disaster strongly indicate that nuclear risks need to be reassessed on a global basis. This should give the energy portfolio segment of SPG, which focuses on gas, energy efficiency and renewable energies, a significant boost.”*

Board of Directors takes action – on behalf of shareholders

In the second half of the year SPG traded at an unusually high discount of sometimes more than 20% compared with the net asset value (NAV). This situation was addressed at an extraordinary general meeting in November 2010, where the shareholders approved a reduction in the share's par value with a payout of treasury shares. The aim of this move, which was implemented in February 2011, was to markedly reduce the stock of treasury shares. This creates additional flexibility for SPG. Since then, the unusually high discount has fortunately halved from the unjustified level to a current mark of 10%.

Outlook

In the wake of the Japanese disaster it is anticipated that global nuclear risks will be reassessed. This will give an upswing to the energy portfolio segment of SPG in the areas of gas, energy efficiency and renewable energies, respectively. Despite a good start to the new year 2011, the Board of Directors is certainly not satisfied with SPG's performance, particularly since the beginning of the financial crisis in autumn 2008. Therefore, the Board has comprehensively reviewed the SPG's investment strategy and will inform the public about the review and its conclusions at the Annual General Meeting.

The complete Annual Report as of December 31, 2010 is available at:

<http://www.sustainable.ch/html/docs/berichterstattung.cfm>

Agenda 2011:

General Meeting: May 25, 2011, 10:00 a.m.

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Sustainable Performance Group AG (SPG) is the world's first listed investment company for sustainable investments. SPG is an investment instrument which enables private and institutional investors to benefit from the attractive growth prospects of sustainable megatrends. SPG combines the future-oriented investment themes of energy, water, healthy living and resource efficiency in a single share. SPG's strategic focus combines these growth themes in a diversified portfolio and invests in small and mid cap companies with global promise in these growth areas. The portfolio is supplemented up to a maximum of 10% by direct investments in young, unlisted companies (private equity). SPG engages SAM (www.sam-group.com) as an investment advisor.

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