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Zurich, 13 May 2008

SPG: Successful placement of convertible bonds in the amount of CHF 50 million

Sustainable Performance Group AG, Zurich, (SWX: SPG) today announces that the transaction launched on Friday has been successfully completed. The gross proceeds for SPG amount to CHF 50 million prior to commissions and transaction costs. The issue has been conducted through SPG Public Investments Limited, Guernsey, with a guarantee of SPG. The transaction was well received. Bank Vontobel AG has been acting as Lead Manager.

As a result of the bookbuilding procedure, the final terms of the convertible bonds have been set as follows:

Reference share price	CHF 384.58
NAV per share	CHF 375.83 (as per 8 May 2008)
Conversion premium	10% above the reference share price (12.6% above the NAV as per 8 May 2008)
Conversion price	CHF 423
Nominal value	CHF 5,000 per bond
Coupon	2%
Payment date	20 May 2008
Interest payment date	20 May, for the first time on 20 May 2009
Redemption date	20 May 2013

The filing for the admission to provisional trading of the convertible bonds on the SWX Swiss Exchange will be submitted today; the first trading day is expected to be on or about 15 May 2008. The convertible bonds may be exchanged in up to 118,203 bearer shares of SPG from conditional capital or treasury shares.

The issuer will use the proceeds of this transaction in line with its investment guidelines and invest in companies with a focus on the themes water, energy, resource efficiency and healthy living.

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Sustainable Performance Group AG (SPG) is the world's first listed investment company to focus solely on sustainability investments. This investment instrument enables private and institutional investors to benefit from the attractive growth potential of sustainable mega-trends. SPG's shares represent a combination of the future-oriented themes of energy, water, healthy living and resource efficiency. The company's strategic focus is on merging these themes within a diversified portfolio and investing in promising small- and medium-sized companies that are active in those growth areas. The portfolio is supplemented up to a maximum of 10% of total assets through direct investments in young, unlisted companies (private equity). SAM Sustainable Asset Management AG acts as investment advisor to SPG.

This media release does neither constitute an offer to purchase or subscribe for securities nor a prospectus or similar communication in connection with an offering or listing of securities as defined in Articles 652a and 1156 of the Swiss Code of Obligation and the listing rules of the SWX Swiss Exchange. Furthermore, this media release as well as the information contained herein shall neither actively be distributed or transmitted to the United States of America (U.S.A.), nor be allocated or transmitted to (i) US persons (including legal entities), or (ii) media with a nationwide distribution in the U.S.A. Each violation of these restrictions can result in a non-compliance with US securities law. In addition, any active distribution of this press release or the information contained herein outside of Switzerland shall be carried out in compliance with the relevant national law(s) (see the selling restrictions in the Prospectus for further details).

Finally, investing in investment companies involves specific risks. Any potential investor shall consult carefully the Prospectus and the risk factors and investment considerations set forth therein prior to any investment in these convertible bonds or SPG.